MSI 20000®

Financial Quality Standard

INDICATOR
PERFORMANCE
SOLIDITY
COMPLIANCE
EXPERTISE
COMPETITIVENESS

MSI 20000® : THE CERTIFICATION DEDICATED TO FINANCIAL QUALITY

THE STANDARD

MSI 20000 is the international standard dedicated to assessing the financial situation of companies.

Developed by leading global financial experts, the MSI 20000 certification process analyzes data related to the management and financial situation of a company. The specifications of the MSI 20000 standard revolve around two evaluation axes: solidity and performance, which are crucial components of profitability, solvency, and the sustainability of companies.This standard was created by financial experts and made available to decision makers.

ITS ORIGIN

In a globalized and ever-changing economy, various stakeholders in the economic and financial sphere need reference points to assess the financial quality and risk of companies, especially after the successive crises of recent years. The objective was to provide the international markets with a reliable, concrete, and accessible confidence index. This led to the development of a new framework for financial quality, represented by the certifiable MSI 20000 standard.

The standard, known as MSI 20000, officially came into existence in 2008, following the "subprime" crisis. The initial idea was to identify the healthiest listed banks within stock exchanges. Today, in response to demand, the project has expanded to encompass all types of companies, whether listed or not, across all sectors of activity.
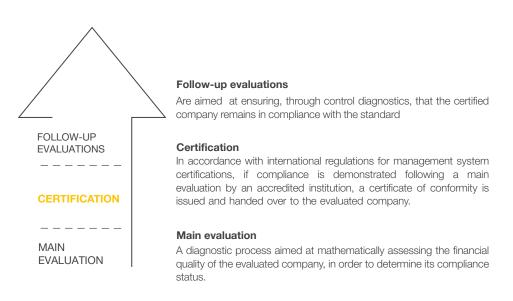
ITS FUNDAMENTAL PRINCIPLES

Every company, whether it's a small or large multinational enterprise, is required to establish its financial statements at least annually. These statements are one of the primary decision-making tools and serve as a means of comparing its performance, over time, and with that of other comparable companies. Financial statements form the basis for financial analysis and diagnostics, and it is precisely on this principle that the certification of financial quality, MSI 20000, is based.

ITS PROCEDURES

In accordance with international regulations for management system certifications, the certification process for the MSI 20000 standard consists of two stages. Firstly, there is the evaluation against the standard to measure the level of compliance. Then, if the assessment reveals compliance with the standard, a certificate of conformity is issued and granted.

CERTIFICATION CYCLE

FOLLOW-UP
EVALUATIONS

– – – – – –

CERTIFICATION

– – – – – –

MAIN
EVALUATION

Follow-up evaluations
Are aimed at ensuring, through control diagnostics, that the certified company remains in compliance with the standard

Certification
In accordance with international regulations for management system certifications, if compliance is demonstrated following a main evaluation by an accredited institution, a certificate of conformity is issued and handed over to the evaluated company.

Main evaluation
A diagnostic process aimed at mathematically assessing the financial quality of the evaluated company, in order to determine its compliance status.

ASSESSMENT SCHEME

AXES	THEMES
SOLIDITY	Asset management
	Liquidity management
	Liability management
	Risk management
	HR management
PERFORMANCE	Commercial profitability
	Economic profitability
	Financial profitability
	Operating profitability
	Operational profitability

The evaluations are based on the financial statements approved by the statutory auditors.

The evaluation process is carried out by theme, and each theme is individually addressed through a selection of instruments specific to the evaluated company's industry.

ADVANTAGES OF MSI 20000® CERTIFICATION

The benefits of MSI 20000 certification are twofold and can be summarized along the following two axes :

FINANCIAL DIAGNOSTIC
MSI 20000 expertise

The specifications of the MSI 20000 standard are built on a sectoral approach. The evaluation reports provide a comprehensive and in-depth description of the strengths and weaknesses of a company's financial situation, based on its industry. These reports serve as a basis for comparison and are used as tools for monitoring and decision-making support. Thus, through its measurement models, the relevance of the MSI 20000 evaluation methodology enables the optimization of management processes and financial efficiency by continuously improvin and refining financial indicators, consolidating achievements, and identifying deficiencies to better anticipate future malfunctions.

The MSI 20000 standard aims to integrate best practices in financial governance while establishing a reliable and relevant financial information system within the company, ensuring its sustainability.

A BENCHMARK INDICATOR
MSI 20000 communication tool

Certification, as a communication tool, serves as a credible and tangible evidence of a system's compliance with a set of requirements. Financial certification represents a strong commitment to validating a system according to a specific standard. The use of MSI 20000 conformity marks is an indicator that contributes to the process of enhancing and attracting value to a company by reinforcing and reassuring its ecosystem about its financial quality.

In an ever-changing environment, the MSI 20000 standard presents itself as a quality indicator recognizable to economic actors and financial operators who seek reliable and independent benchmarks, both at the national and international levels.

KEY TAKEAWAYS

- A competitive advantage

- A catalyst for advancing good practices in transparency and financial governance

- A reliable and independent benchmark for a company's financial situation

- An indicator of financial strength and performance, reflecting solvency and profitability

- A tool for attractiveness and value creation, facilitating access to financing and investments

- A lever for negotiating with stakeholders (investors, creditors, suppliers, partners, etc.)

- Enhanced visibility of the company's positioning within the sector, on an international scale

- A guiding framework and decision-making support for financial strategies

- Commitment to continuous improvement of the financial situation.

GENERAL MANAGEMENT

Positioning one's company sectorally through a comprehensive diagnosis of financial quality

FINANCIAL MANAGEMENT

Informing and guiding in order to achieve sector-specific financial indicators of "best in class" performance.

SHAREHOLDERS

Providing reassurance and bolstering confidence in the financial situation of the company.

CREDITORS

Solvency index

INVESTORS

Financial quality index to assess the risk/profitability ratio

CLIENTS/ SUPPLIERS

strength and durability indicator

![MSI OBSERVATORY logo]

MSI®

OBSERVATORY